

Dmitrii Andreenko

Editorial and Content Strategy, Print and Digital

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Editor and content strategist working across print and digital. Two years leading all editorial output for two brands — editorial direction, tone of voice, content calendars, and a team of writers. Five years of experience in an independent print film magazine as writer, editor and designer, with two issues laid out and a combined run of 1,500+ copies. Currently editing websites for two international film festivals. Russian native, English C1, Spanish B1.

Porto, Portugal. fully remote for 6 years

KEY SKILLS

Editorial strategy and direction: Editorial standards and policy, tone of voice, brand voice, editorial calendars and content planning, commissioning and editing, quality control, team leadership and mentoring

Multi-channel content: Web and landing pages, email campaigns, branded channels and social, print, presentations and sales collateral, knowledge bases, long-form editorial

Audience and brand: Audience-adapted register across segments, product and brand narratives, positioning, customer education, engagement through owned channels

Publishing and production: Print production, layout and typography, editorial design, publishing workflows, reusable template systems, content governance

International and multilingual: English-language content for international audiences, Russian–English writing and translation, work with international artists and film festivals

Tools: Figma, Adobe InDesign / Illustrator / Photoshop, Notion, Tilda, WordPress, HTML/CSS, UniSender, Asana, Claude, ChatGPT, Gemini

EXPERIENCE

Lead Editor and Copywriter, [Chistetika](#) / [Souz-M](#)

Two consumer and B2B brands, interior textiles, remote, 2024 – July 2026

- Led all editorial output across two brands — web, email, branded channels, print collateral and presentations
- Set editorial direction: tone of voice, terminology, editorial standards and review process applied across every channel
- Built and ran editorial calendars and content plans, holding consistency as output grew
- Mentored two writers to work independently to the standards, and introduced AI tools into the daily editorial process
- Designed trigger-based email campaigns as staged onboarding, producing 150+ qualified leads

Writer, Editor and Designer, [“K!” film magazine](#)

Independent print magazine, Saint Petersburg, combined run 1,500+ copies, 2021–2026

- Wrote long-form cultural criticism and edited colleagues’ work across five years of issues
- Laid out and produced two print issues end to end — typography, layout, print production

Learning Platform Editor, [Skillfactory](#)

One of the largest EdTech platforms in the CIS, remote, 2021–2024

- Edited and published content for a platform with 100,000+ students, holding editorial quality across a catalogue
- Built a reusable template system across 50+ courses, tripling production speed and standardising format
- Supported content for two MIPT master’s programmes across four semesters, with faculty and subject matter experts

SELECTED PROJECTS

Website Editor, [“Message to Man” International Film Festival](#) and [“Otherworldly” Festival](#)

Freelance, in progress, 2026

- Editing and restructuring festival websites — programme, submissions and audience-facing content

Editorial Designer, [Nosorog Independent Publisher](#), [Institut Français](#)

Freelance, book and catalogue design

- Book design, layout and typography through to print production for an independent publisher
- Festival catalogue design and editorial layout for Institut Français / MyFrenchFilmFestival

Copywriter, [ChikoRoko](#)

Freelance, digital art platform, international audience, 2022

- 200+ product descriptions in English for an international audience, written to a single voice at volume

EDUCATION

Ural Federal University (2014–2023)

BA in Linguistics (2018), MA in Political Philosophy, English-language programme (2020), PhD studies in Philosophy (completed without dissertation defence, 2023)